

SMALL WISH
INTERNATIONAL

smallwish.org



A non-profit organization founded in 2015

We work across the intersections of domains such as education, child welfare, environmental conservation, sustainability, skill development, and community development. We have designed grassroots models and implemented programs that have directly impacted over 10,000 people across India, providing education, fostering happy childhoods for children born into poverty, advancing community-led environmental conservation, and providing skills training to students.



Our programs reached over 10,000 people

We provided education and fostered happy childhoods for 372 children living in poverty. We enabled 8,472 individuals and households to adopt sustainable practices, led community-led environmental conservation efforts such as lake restoration, clean-up drives, and forest plantation. We also provided world-class skills training to 192 students, more than 50% of whom were women.



Our Grassroots Models Are Proven & Research-Backed

We invested over 16,000 hours in research and transdisciplinary thinking to better understand and address pressing global challenges. This work began in 2015 and equipped us with the knowledge and expertise to design grassroots models adaptable to developing countries' cultural, economic, and environmental realities, strengthening our ability to carry out grassroots development work.



Our models are 2.3x more efficient and deliver 40% more impact

Once our models were ready, we piloted and rigorously tested them in resource-limited settings in India in 2019. The models achieved 2.3x cost efficiency and delivered 40% greater impact, validating our approach, establishing proof of concept, and showing that research-backed programs can outperform conventional development programs.



We have completed 10 years and are set to impact 1 million people

In the last ten years, we laid strong foundations, designed effective grassroots models, and steadily expanded our impact. We are now scaling our programs across India and launching pilot programs in Sri Lanka, Nepal, Bangladesh, and Bhutan, with a goal of impacting 1 million people by 2030. To achieve impact at scale, we are seeking strategic funding through corporate partnerships, government and international grants, and retail fundraising.



Environmental Conservation

We are driving behavior change and nurturing environmental stewardship among individuals, children, and communities at the grassroots, to counter the apathy that fuels pollution and ecological degradation. We undertake environmental conservation projects such as lake restoration, clean-up drives, tree plantation, and biodiversity conservation. We engage volunteers and communities in our conservation efforts and partner with government bodies, experts, and other stakeholders to make sure our work is effective and sustainable.



Sustainable Living Program

A program to guide individuals and households to adopt sustainable practices, creating communities with a smaller environmental footprint. Our approach combines hands-on training on practices such as composting kitchen waste at home, waste segregation at source, using grey water, growing local and seasonal produce, and real-life behavior and habit changes such as reducing single-use plastics, reducing energy use, buying second-hand goods, buying less but choosing quality, and repairing rather than replacing items, to minimize consumption and waste.



Environmental Education

We provide environmental education to children in schools to instill a deep sense of environmental stewardship from an early age. Our curriculum includes topics such as plastic pollution, biodiversity loss, endangered species conservation, climate change, deforestation, water, and air pollution. Our classroom instructional design uses proven pedagogical approaches and innovative teaching methods to ensure lessons are linked to real-life contexts. We use storytelling, visual media, and outdoor activities to engage children in environmental conservation efforts such as riverside cleanup drives and tree planting.



Upcycled Products

We upcycle discarded items and materials into functional, meaningful products, giving them a second life, keeping them out of landfills. For example, we created a diverse range of upcycled items such as tote bags made from pre-loved denim, scrunchies from textile waste, and home décor crafted from discarded materials. Some of these upcycled products are donated to economically disadvantaged families, while the rest are sold at affordable prices through pop-up stores, online platforms, and community events. This ensures that waste is reduced and products reach those most in need.

Child Welfare

We are working to improve the lives of children born into poverty. We provide them with quality education that helps them stay in school and succeed. Alongside learning, we restore the simple joys of childhood that poverty often takes away, fostering happy childhoods. We bring together volunteers to improve the lives of underprivileged children, break down barriers of discrimination, and support child welfare.



School Education

We provide quality education to children from disadvantaged backgrounds, including those who have dropped out of school. We provide financial support through scholarships and resources such as books, backpacks, uniforms, learning tools, and scholarships, to help children stay in school. We actively engage volunteers from the community to teach children. We implement peer-teaching models, where students help their fellow students learn. We are committed to upholding the children's right to education.



Mid-Day Meals

We provide gourmet mid-day meals to underprivileged children, addressing hunger in classrooms. We understand that gourmet meals are rare and special luxuries in the lives of these children due to economic hardship. Each meal is prepared keeping in mind the tastes and preferences of the children. We actively engage volunteers, local chefs, popular cafés, and restaurants to cook or provide meals.



Happy Days

We give children happy experiences such as birthday celebrations, outings, park visits, and fun-filled activities. We strive to fulfill their small wishes and restore the happiness that poverty often takes away. We let volunteers sponsor or organize these experiences. This helps build a strong support system that advances our mission and amplifies our collective impact.



Little Gifts

We collect the toys from previous owners and give them to underprivileged children living in slums, orphanages, and rural villages. We organize community donation drives and collect gently used toys for children in need. This eases the financial burden on economically disadvantaged families and prevents usable toys from ending up in landfills.

TIM Program

The TIM program is a skill development × education intersection program. We train students in skills, tools, and mindsets taught at institutions like the Harvard Kennedy School, MIT, and Stanford d.school. We train them to think across disciplines, understand SDGs, solve complex challenges, prepare them to embark on social entrepreneurship or nonprofit leadership careers, and launch social ventures and organizations. We provide funding and mentorship to help students successfully launch social enterprises and nonprofits, supporting them through the critical early stages.



Internship | Fellowship | Volunteer

We offer Internship, Fellowship and Volunteering opportunities. The Internships are for students in fields like Social Work, Public Policy, Environmental Science, and Development Studies. Our Fellowship supports creatively skilled individuals in filmmaking, storytelling, photography, design, music, dance, theatre, and more. And Volunteers can contribute at the intersection of fields such as Education, Child Welfare, Environmental Conservation, Sustainability, Skill Development, Community Development, and Disaster Management.



Program Overview Deck

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Small Wish International Foundation is a non-profit organisation registered under Section 8 of the Companies Act 2013.

Reg. No: U85320AS2019NPL019546

Darpan ID AS/2025/0581062

CSR Reg. No : CSR00051956

80G Reg. No: ABCCS6835KF20221

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